



VICTORINOX
SWISS ARMY

Victorinox Swiss Army

Victorinox - more than 130 Years of Passion. Ever since it was established over 130 years ago, Victorinox's consistent focus has been on tradition, quality and innovation. The philosophy of the family company is based on solid values that ensure continuous growth. Originating from inside a cutler's workshop in 1884, Victorinox stands for quality, functionality, innovation and iconic design, and has done for more than 130 years.

Today, Victorinox is a global company with five product categories: Swiss Army Knives, Household and Professional Knives, Watches, Travel Gear and Fragrances.

1989 marks the entry for "Watches" under its Swiss Army brand in North America. Today Victorinox Swiss Army Watches are distributed worldwide.

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