

THESE GROUPS ARE ASSOCIATED

Mondaine Group

MARLOX GROUP

Luminox Group



All brands, such as Mondaine's official Swiss railway watch (since 1954/1986), Mondaine Helvetica and the low price, high quality M-Watch, licensed brands plus private label Watches are manufactured and marketed via the headquarters in Pfäffikon SZ, in Mondaine's Swiss factory in Biberist and offices in the Pacific area (Hong Kong) and in the USA.

The Marlox Group designs, manufactures and markets watches and jewellery under licensed brands such as Esprit, EDC, Joop, Puma, Pierre Cardin and Givenchy. Other brands will be added.

The brand and group of Luminox has its origins in San Francisco/USA. It is the leading outdoor brand for public services (police, military, firemen, FBI, CIA) and very successful in the civil world (hunters, sailors, etc.). All Luminox watches are Swiss made, produced by Mondaine Watch Ltd as a private label.

www.mondaine.com

www.marloxgroup.com

www.luminox.com



- MONDAINE GROUP: PFÄFFIKON SZ (HQ), BIBERIST (SWISS FACTORY), HONGKONG (M&S), CONNECTICUT USA (M&S)
- MARLOX GROUP: MARLOX BIBERIST (EU DISTRIBUTION CENTER), GERMANY & AUSTRIA (M&S), DALLAS USA (M&S) MYWA/HONGKONG (M&S) LONGANG/PRC (WATCH FACTORY) NANAO/PRC (JEWELLERY FACTORY)
- LUMINOX GROUP: SAN FRANCISCO USA (M&S)

Mondaine Group

Since the foundation by Erwin Bernheim in 1951 Mondaine has gained recognition as a leading player in the watch industry. The independent, innovative and marketing driven company embraces the world of marketing, lifestyle, design and combines this knowledge with state-of-the-art manufacturing and just-in-time, award-winning logistics and distribution.

A reliable, long-term partner for distributors and retailers.



MONDAINE HEADQUARTER, PFÄFFIKON SZ



RONNIE AND ANDRÉ BERNHEIM



MONDAINE HOUSE, WATCH FACTORY BIBERIST

MONDAINE

Swiss  Watch



SWISS  MADE

M WATCH

Private Label

Trade Brand Watches
Promotional Watches
Outsourcing Services

Mondaine for many years we have followed a simple idea. Form and function in perfect harmony. Focus on what really matters, uniting distinguished and timeless Swiss design with innovation and functionality.

The collections Mondaine SBB and Mondaine Helvetica represent iconic, unique and unmistakable Swiss design. Conceived in Switzerland, made for the world.

Luminox watches are built for all the adventures and activities of your life, often tested and trusted by the toughest elite forces and overachievers on the globe, be it in sea, air or on land. Its unique light technology allows perfect readability day and night for up to 25 years. Always Visible – Essential Gear

M-WATCH is the Swiss “Volkswagen” of the watch industry where consumers find sporty, elegant/classic and modern designed watches at very reasonable prices in large department chain stores.

Private Label (OEM) Promotional watches and Outsourcing Services:
Mondaine Watch Ltd offers its expertise and services in watch manufacturing and distribution to third party companies and brands who want to concentrate on sales and marketing.

Fully integrated from Design to after sales services



Ingenuity and simplicity are the elements which often distinguish an attractive piece of design from a truly iconic design classic. Form and function in perfect harmony uniting distinguished and timeless Swiss design with innovation, high craftsmanship and functionality providing a lifetime of reliability. Mondaine SBB and Mondaine Helvetica recognizable and popular faces in the world of Swiss watches.



In 2009 Mondaine built a new state-of-the-art factory, which is also home for the new Marlox Group (Esprit, JOOP!, Puma).

We are very pleased to invite all international distributors, representatives of the media and other people working with us to attend a factory tour.



ASSEMBLY CLEAN ROOM



LOGISTICS

MONDAINE GROUP SERVES MANY DIFFERENT SALES CHANNELS AROUND THE GLOBE



JEWELLERS



DEPARTMENT STORES



MUSEUM AND SPECIALITY STORES



WATCH FAIRS



MASS MERCHANTISERS



TRAVEL RETAIL GROUND AND AIR

Mondaine won the Swiss Logistics Award, mastering just-in-time with high reliability of punctual deliveries. The distribution centre of Mondaine and Marlox can expedite 2'000 parcels per day.



MISO® AFTER SALES SERVICE

MISO, the Mondaine International Service Organization (since 1983) ensures delivery of parts and after-sales service for all watches manufactured under its control.



MONDAINE HONG KONG

Mondaine is established in Hong Kong for over 50 years. Marketing support in the Pacific area, sourcing and quality control are key functions. The new Swiss watch factory works one or two shifts per day.



MONDAINE HQ PFAFFIKON SZ